



625 Market St, Suite 1400
Knoxville, TN 37902
(865) 524-1223
Toll-free 1(877) 524-1223

Contact:
Deanna Hatmaker
248-207-6432/deanna.hatmaker@kimecnd.org

KiMe Fund Announces New Appointment to Board of Directors

Knoxville, Tenn., March 16, 2012 – The KiMe Fund announced today the appointment of Mr. Joseph Siragusa to its Advisory Board. Mr. Siragusa brings with him a strong leadership background, both in the financial arena and in serving his community. He currently holds the title of Vice President and Branch Office Manager at Fidelity Investments. Mr. Siragusa has earned the designations of Certified Financial Planner, Chartered Financial Consultant and holds a Bachelor of Science degree from Boston University, where he also served as captain of the Rugby team. Joe resides in Knoxville with his wife, Kelly and two children, Evelyn and Anthony. He currently shares his time in the community as an Assistant Coach for the University of Tennessee Men’s Rugby Team, is an advisory board member of the University of Tennessee Haslam School of Business and a TN Achieves Mentor. In addition to serving as a Director on the KiMe Board, he will be a member of the Fundraising Committee.

“We are pleased that Joe Siragusa has joined our Board. He brings valuable experience from the financial sector, and just as importantly, a strong desire to serve his community. Joe’s expertise will be a great compliment to our current Board,” said Steve Hodges, Founder and Chairman, KiMe Fund.

The KiMe Fund was established in 2010 through the East Tennessee Foundation (ETF), a 501(c) (3) nonprofit community foundation. “KiMe” is the founder’s shorthand for his daughters Kim and Megan. It is symbolic of the drive to cure neurological disorders for the next generation of children everywhere.

“After hearing about the efforts of KiMe from an associate at Fidelity, I was immediately drawn towards finding a way to support this organization. The active engagement and determination of its Founder Steve Hodges and other Board Members toward making a difference is consistent with both my professional and personal approach,” said Siragusa. “I am looking forward to serving in this role and lending my time to support this worthwhile organization.”

To learn more about the KiMe Fund visit www.kimecnd.org or contact info@kimecnd.org.

About East Tennessee Foundation

East Tennessee Foundation was established in 1986 and has over \$ 155.6 million in total assets with over 360 funds. For more information, please visit www.easttennesseefoundation.org.

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